

**LIVE SECTION 1: INTRO**

TAKE **GRAPHIC FULL SCREEN**, FADE IN **AUDIO CHILDREN PLAYGROUND**

**"The schools we want for our own children  
should be the schools we want for all children."**

**John Dewey**

**OPEN CREDITS** AROUND THE FOLLOWING BITES....ONLY SHOWING THE SPEAKER BRIEFLY (NO SUPERS)...AS WE BUILD THE **TITLE GRAPHIC** WITH KIDS BLOCKS WE ALSO USE SEVERAL OF THE **TIME LAPSE** PICTURES THROUGHOUT THIS OPEN BRIEFLY AND EXTEND THROUGH ALL OF THESE INITIAL BITES

VERONICA GARCIA PG. 5 MIDDLE/TOP

The goal of education is to ensure that we produce productive citizens that have the skills to go out and make a quality of life, have a quality living for themselves and their families

Veronica Garcia Pg. 1 bottom Tape ?

it's not only about reading and writing but also building good character and strong families.

ERIN CHAVEZ PG. 2

helping students just become successful members of our society and really critical thinkers and people who can look at society and change it.

Ellen Bernstein pg. 1 top Tape?

so that we have productive, thinking, happy citizens who engage in civic life, who understand in some kind of a big way the world around them and they're also problem solvers, both in terms of their life as an individual and how they fit into the broader society.

**YDI**

**New Mexico Public Education Department**

**New Mexico Human Services Department**

**Orion Industries**

**And**

**Christopher Productions**

**Present**

Chris Sabo pg. 3

students becoming enthusiastic about learning and exploring and expression

Kathy Alexander pg. 2 bottom tape 4

we're teaching children how to learn for the rest of their lives, because we can't tell them what the future's going to be like in five years or ten years, or what jobs are going to be out there, or what they're going to need to know.

Rick Meyer, PhD Pg. 1 middle

public education exists as a forum in which we study and act upon issues of social justice, inequity, and access as a vehicle for those things.

TJ Parks pg. 4 bottom tape 8

we've got to prepare them for their future, //where our kids when they graduate can be successful in China, in India, in Australia, or in Albuquerque, New Mexico.

Joseph Suina pg. 4 middle tape 16

The goal of education is to serve the society that brings children to that school. And societies across the United States differ. You know, we have different goals, different objectives within the communities that we have but //we hope that success means, you know, the ability to give back to society, to provide for society in some way.

## **OPPORTUNITY TO SUCCEED**

CUT TO:

PREP FOR PRESS CONFERENCE. LOTS OF CUTAWAYS THROUGHOUT THIS...LOTS OF CAMERAS AND AUDIENCE

GRAPHIC LOCATOR

### **PRESS CONFERENCE ONE YEAR AGO 2005**

WE HEAR;

Santa Fe HS pg. 1 top

Welcome. Okay. Welcome everybody to Santa Fe High School. Welcome to all of our guests here, especially //state secretary Dr. Veronica Garcia, // It's a great pleasure for us today to have governor Richardson here.

AUDIO WILL BE A SERIES OF OVERLAYS TO INDICATED TIME  
TRANSITIONS  
GRAPHICS AS WITH OPEN

SFHS pg. 2 bottom

I want to keep moving up in the rankings and continue to retain and recruit quality teachers in the classroom,

### **QUALITY TEACHERS**

tying better salaries to high standards. // Our students have to be ready to learn, whether they are pre-kindergarten or high school students.

**PHYSICAL EDUCATION**

That means expanding our efforts to increase physical education ///// I want to get rid of junk food in schools. Let's just do it.

**NUTRICIAN**

[applause]

This also means closing the opportunity and achievement gap that secretary Garcia talks about. That gap exists because far too many students either lack opportunities or fail to take advantage of opportunities.

**COMMUNITY**

This is a failure that we as a society cannot allow.

SFHS pg. 6 middle Sec. Garcia

But first we need an accurate assessment of our strengths and weaknesses, ///

**IMAGES OF REPORT CARD**

In the area of student achievement, the fact is we have far to go. ///// is well below the national average

**TEACHERS**

On teacher quality we received a B-. ///// the score will continue to increase ///as we fully implement the three tier licensure system.

**PARENTS**

SFHS pg. 7

On parent partnerships and other measures of school climate, we earned a C+. This is an area where we know we can improve////

**COMMUNITIES**

On student access to technology we rank 12<sup>th</sup> out of the 50 states.///

The opportunity gap or achievement gap is the last measure on the chart and you can see clearly that our Hispanic, Black and Native American children, as well as the special education students and children coming from economically depressed households, are not achieving at nearly the same levels as their Asian and Anglo counterparts.///

CUT TO: (FILM LOOK, CSI FEEL, EXPERT ONE)

REX JUNG, PHD, Research Scientist, The Mind Institute pg. 1

*Well, children develop in very specific ways and their brains develop in very specific ways and we're just learning how important that developmental process is.*

CUT TO;

**TIME LAPSE WITH THE FOLLOWING V/O.**

POP IN GRAPHICS WHERE THEY MATCH HER VOICE OVER:

**PARENTS / COMMUNITIES / TEACHERS**

CHS TAPE 3&4 PG. 3 BOTTOM VERONICA G

Parents are so important and we have to figure out a better way to get parents involved. We need community involvement, we need quality teachers, we need strong accountability, high expectations, and all of us, not just school people, but the whole community has to own the achievement gap.

CUT TO: MONTAGE OF FEEDBACK AT TOWN HALL MEETING  
(OVER NEXT BITE AS V/O)

CONTINUE FAST CUTS TO COVER FOOTAGE, GOV AT SMALL GROUP SPEAKING SPANISH, OTHER TABLES OF PARENTS AND STUDENTS, OVERLAY BITES ON EACH OTHER OCCASIONALLY CUTTING TO FULL SYNC SOUND.

SFHS TAPE 3 PG 1 VERONICA GARCIA

///we want to talk directly to parents, to students, to teachers, to hear from community, to hear from all the stakeholders about how we can improve our schools,

**TOWN HALL MEETING**

**ONE YEAR AGO**

**CIBOLA HIGH SCHOOL**

CHS PG. 8

that you really have to make, not only the teachers, the schools, the administrators, accountable, you have to make the parents accountable

CHS PG. 9 BOTTOM

95% of the people have to take the test. Now, I teach law, economics and government at Highland High School and we have a problem of getting our kids there, even if we send social workers out.////

CHS PG. 11

you kept talking about reducing the class size and hiring new teachers but I think you also need to hire more counselors

CHS PG. 12 MIDDLE TOP

But we don't have enough support for these kids as they go through all the challenges of our society today///

CHS PG. 12 BOTTOM

/// and if we don't give them the support, then it's hard for the teachers to keep them in the classroom focused on their learning.

CHS PG. 13 BOTTOM

oftentimes parents don't get involved because they're... ////afraid of immigration, and those issues, if they're not here legally.

CHS PG. 13 BOTTOM

I think we need to create more opportunities for families to come together within the schools. ////... I think we could do movie nights in our schools, we could have community dances in our school, we could have community art projects in our school,

CHS PG. 17 TOP

the thing that was spoken about mostly at our table was amongst the speaking of parent accountability and teacher accountability we would like to see more of student accountability

CUT TO:

REX JUNG, PHD PG. 1

it starts the day you're born and it continues up until the day that you go leave off for college. I mean, the process of learning language is through all of those educational years that you're in school. But the critical period appears to be those first few years in life from 1 to say age 6 where you need to be exposed to language almost continuously to have it develop normally.

CUT TO GRAPHIC LOCATOR

LA MARIPOSA CENTER  
EARLY HEAD START / HEAD START PROGRAMS

GINA NARANJO, PARENT PG. 1

My daughter started in early head start and, /// and I noticed a big improvement in her development. She's doing wonderful.

JEAN GONZALES, GRANDPARENT PG. 1

I have my two grandchildren here.

Francisco and Briana.

My daughter brought them here because she's low income and needed a daycare.

Briana's been coming here since she was three months.

She's three years old now.

Her motor skills and her communication skills and getting along with children are great.

INGRID MICHAEL PG. 1

We have some of the children around this area or in the state specifically they have plenty of opportunities, they have economic, social, all these wonderful opportunities, then there are some children that are for whatever reason they're lacking these resources and that's where early head start and head start comes in to give everybody the same opportunity to succeed.

### **OPPORTUNITY TO SUCCEED**

INGRID PG. 1 MIDDLE

We supply materials for the children during the day, for educational purposes, we provide a lot of times a safe haven for the children to be throughout the day because of the parents have various difficulties you know, providing these environments for the children. We provide nutrition. Nutritious meals during the day. Three to four meals, depending on their age. We provide health services, we provide educational opportunities, we provide developmental opportunities in various aspects of the program, basically we give them opportunities for them to experience life and developmentally they wouldn't have any other times.

GINA NARANJO PG. 1

///they keep a close eye on her... on her health as far... /// they chart their health, their progress, their cognitive skills, they... /// they look for any type of dysfunction or anything in your child and they catch it ahead of time, before you know, it will move forward into their early elementary years.

SYLIA SKULLS PG. 2 BOTTOM

We've tried to be non-obtrusive with our children when we're doing health checks and we'll do a song and just like have them check... we'll say let me see if you got your hands clean, look at their hands, look at their arms, when they're washing their hands in our classroom we also do a check on them

GINA NARAJO PG. 2 TOP

They ask you if you need any help, you know, they give you ideas for programs for nutritious meals and I was able to use those tools to, you know, provide healthy meals for my family.

CELIA SCOLES PG. 2 TOP

we work with them on meals. We talk to the children when we're eating about the fruits and the vegetables and even if they tell us they don't like a food, we encourage them to at least try it

GINA NARANJO, PG. 3

Before it was kind of like okay, go ahead and watch TV and eat. Now it's more, you know, we'll sit at a table and, you know, enjoy our meal, our healthy meal, you know, interact with each other. It's nice. It really is.

INGRID PG. 1 BOTTOM

we need to get to... not get to the children but to the families to instill to the families the importance of participating in the children's education starting from day one. The parents are the children's most important teachers and if you don't have the parent involvement you're not going to have a successful continuation of their education.

CUT TO:

REX JUNG, PHD PG. 5 TOP

in a typical elementary classroom you're looking at a relatively similar group of kids but within that similarity they're on slightly different developmental courses. Some may be faster at learning things verbally, some may be slower at learning things verbally, so you have to try to account for some of those subtle differences that may exist in the classroom and that's very difficult to do when you have, you know, a set time schedule and 20 kids that you're talking to trying to get a point across, trying to get some learning to happen.

GRAPHIC

## TEACHERS

UNM CLASSROOM PG. 2 BOTTOM

My main goal for teaching is for my students to use their imagination and creativity.

UNM CLASSROOM PG. 2 TOP

///to foster students' engagement in writing from multiple reasons or purposes over the course of their lives.

## UNM CLASS PG. 7TOP

/// to show them the path to becoming better, not necessarily by my standards but by theirs.

## UNM CLASS PG. 8

I want to encourage my students to read and to read often.

## UNM CLASS PG. 7 MIDDLE

. I see the classroom as a workshop and students as a team.

## CHRIS CHAVEZ pg. 2

For me teaching isn't about the money. It's about... building. I'll be building the future.

## ERIN CHAVEZ PG. 1

I want to teach because mostly just because I want to make a difference.

## ELLEN BERNSTIEN PG. 3 BOTTOM

When I was in fourth grade, Miss Duterstat said, it's career day, What do you want to do? And I said 'I want to be a teacher.'

## VERONICA GARCIA PG. 7

/// I can think back about three or four committed teachers that made a difference.

## CHRISTINE SIMMS PG. 5 MIDDLE

...///my own parent generation, my grandparent generation, were always encouraging us to go after our education...///

## TJ PARKS pg. 7

I mean, there's not a day that I don't walk into the school building and you just don't get excited. It's ...it's' the greatest occupation in the world.

## DISSOLVE TO:

USE CLASSROOM FOOTAGE OF TEACHER INTERACTION TO

FORESHADOW: DOLORES HEURTAS, ADOBE ACRES, DENNIS CHAVEZ  
STOMP CLUB

## ELLEN BERNSTEIN, ATF PG. 1 top

I think what's important is that you understand how kids learn and you understand just as well the content area that you're teaching, and then you take both of those things, how kids learn and the content you're teaching, and you put them together in a way that engages kids. It doesn't give the answer to kids, doesn't have a finite solution in terms of what you're teaching but because you understand all of that and you're engaging kids in your... in their learning, you're

successful as a teacher. It's not about following rules exactly right and it's not necessarily about perfect test scores for every kid everyday, but it's about understanding the learning process///

VERONICA GARCIA PG. 3 TOP

you know, bottom line what happens in schools regardless of policy and everything else happens in the classroom. And I think we've made great strides in New Mexico, we have the lowest percentage, I think less than 1% of our teachers are on waiver, the teacher shortage we believe because of 3 tier licensure and return to work, have... has dissipated. We had 1300 new teachers licensed in the state of New Mexico this last year. So I think that we're on our way in improving teacher quality as we continue to implement 3 tier licensure that requires a different evaluation system with greater accountability.

ELLEN PG. 1 BOTTOM 2 TOP

... it's an effort to attract and retains really good and qualified teachers and keep them here in New Mexico and it's created a system that attracts and retains them but also expects some pretty high rigorous professional ability and accountability from the teachers. We've done that really well.

/// The issue for teachers is that in this decade we've narrow the word accountability to mean one moment in time and one narrowly created test that doesn't even look at the whole kid or the context of the education that the kid is getting. It really just says, you're accountable only if this one measure proves that, whereas teachers are saying, wait a minute. I am accountable and I'm accountable for being a good professional and doing a good job. Let me show you the ways in which I am accountable for doing my job well and that will include a test but it can't be restricted to the test.

RICK MEYER PHD PG. 8

What we really need to look at is essentially a portfolio, just like an artist has a portfolio. What has the child done this year? What have they done in terms of language, reading, writing, social studies, science, mathematics? Very broadly if we were going to look at a child's portfolio over the span of a year, what would we see? What have they accomplished? Where did they start, how did they grow, how do we know that they've grown, what evidence do we have that they've grown?

ELLEN PG. 2 BOTTOM

And because all of the accountability layers that come down from the federal government, state government, school district, school building, into the classroom, time has become the most precious commodity every teacher has, and they need more time to engage well with their students and to plan and to teach well and yet they're being asked to do all of this paperwork to account for whether or not they're doing their job well and//// it's a... it's a balancing act where there's not a good winner.

VERONICA GARCIA PG. 6

, I think we all have to be accountable and I think we have to build accountability systems all the way through. You know, the state has to be accountable that we're providing the appropriate resources and appropriate framework, you know, teachers have to be accountable for the instruction. It's harder to engage communities and to hold communities accountable, to hold parents accountable, I think that is the key, students are held accountable. But it's been more difficult to hold parents accountable for their responsibilities.

## **LIVE SECTION 2: CURRENT REPORT CARD INFO EDUCATIONAL COMMUNITY ACCOUNTABILITY**

REPRISE PRESS CONFERENCE:

SFHS pg. 7

We are looking for parents to reinforce the belief that school matters and that being at school everyday is crucial for a child's ability to learn

QUICK (5 SEC OR SO) MONTAGE OF TOWN HALL MEETING FROM EARLIER SO IT LEADS INTO THE FOLLOWING TWO BITES

GRAPHIC

### **PARENTS**

CIBOLA H S TH PG. 8

you really have to make, not only the teachers, the schools, the administrators, accountable, you have to make the parents accountable

DAVID JIRON, PG. 3 MIDDLE

you can have good teachers but if you can't discipline a child, this child when... when... when he's misbehaving the only recourse they got besides a swat or to kick them out of school for two or three days is to have contact with the parents and the parents, if they're not involved it's not going to do any good. You know, a parent has to be involved for a child to be successful in my case my parents made me successful.

Kathy Alexander, principal pg. 1

We have parents who walk their children in. When they can't, they call if their children is going to be absent, they ask questions, they send letters, they read

the newsletter even if they can't be here///They support us just by having their children do homework and helping them learn their math facts.

DEBBIE MORGAN, PRES. NMPTA PG. 1

New Mexico PTA started It Begins at Home, because we realize that parents can't always get into the school to volunteer. We realize there's a big difference between volunteering and involvement, and we need to encourage and validate what parents do at home. They get their kids to bed on time, they cook meals, they read to their kids, they check on homework. All of that is parent involvement.

Sarah Bybee, Parent pg. 2

///one day she came to me and said, "I have math homework and I don't understand it." I said,"OK, bring it downstairs." And it was word problems and so I sat down and looked at it. /// And I said, "I don't understand it either. Wait for your dad to get home."

DEBBIE MORGAN PG. 1 BOTTOM

(WE MIGHT BREAK UP THIS BITE TO RUN IN BETWEEN THE FOLLOWUP EXPERTS....SEE IF THAT WORKS?)

Ready to learn means you've gotten a good night's sleep, you've eaten breakfast, you've eaten dinner, you come from a safe home, ////

GRAPHIC: SLEEP  
CUT TO

MADLINE DAMBERGER, SLEEP SPECIALIST PG. 2

What happens to the sleep deprived child when he or she is in school... they can be impulsive, they're irritable, they don't solve problems as fast, they look sleepy, they yawn, they look dis... they're distractible and they don't function as well in school.

GRAPHIC: NUTRICIAN  
CUT TO

MARY MARTINEZ PG. 1 bottom

It is now proven through clinical studies and through the studies they're doing through the Department of Science at NIH, that the children who do not eat breakfast do not learn as well.

GRAPHIC: SAFETY  
CUT TO

DAN RIFKIN PG. 1 middle

What I have found is that students who are coming from highly disruptive and violent environments are frequently having problems with their learning.

DEBBIE MORGAN PG. 3 BOTTOM

Some of the most important things I think a parent can do: physical activity.

## COVER WITH RUNNERS CLUB DENNIS CHAVEZ

///// how about just walking down to the Circle K, taking the dog out for a walk, throwing a ball for the dog, all good things, emphasizing, you know, let's get out and move our bodies.

## COVER WITH FOOD PREP AT ADOBE ACRES

Nutrition. Healthy foods, healthy meals. Once again, I don't say, let's get rid of the Oreos, let's get rid of all the ice cream, do it in moderation. Let's pick up some carrot sticks and tomatoes at the store. Show your kids how to eat healthy.

## COVER WITH ADOBE ACRES READING AREA

Having a place to learn at home. Having a place to do your homework, showing that there's an importance for homework, there's importance for school work and getting to bed on time.

## MADELINE DAMBERGER PG. 2 TOP

Why can't children fall asleep when they want? Too much caffeine, too much light, too much television...right before bed. Irregular sleep/waking habits and noise in the house.

## DEBBIE MORGAN PG. 6 BOTTOM

Both parents, whether they're together, whether they're separated, divorced, you know, if you have step-moms, step-dads, /////

When a child sees that both parents are interested in education, that they feel that it's important, the child wins

TRANSITION **TIME LAPSE** FILLING UP CLASSROOM

V/O

SFHS pg. 3 middle GOVERNOR

I want pre-K available to every New Mexico child. I want pre-K to be a dream for our state. ////

[applause]

GRAPHIC:

**ADOBE ACRES ELEMENTARY SCHOOL  
PRE-K CLASSROOM**

## ANTONETTE PADILLA PARENT PG. 2 BOTTOM

I think that the parent involvement is very good part of the program because not only...you not only have your kids here learning and communicating with other children and getting ready for kindergarten, but you have the parents here as well. So the parents know and they're working at it too..

## JANET MONTOYA, TEACHER ADOBE ACRES PG. 4

New Mexico is a unique situation. We do have many challenges that effect our work as teachers everyday. Many... the most important one is the low socioeconomic... /// status that many of our families come with. ///// you know, they lack in financial resources, however they come with lots of other resources. They come with family values and family practices and experiences /////So one of our challenges as teachers is that we need to learn how to bring those experiences and those values that families have into our classroom setting.

JANET MONTOYA PG. 1

Even start is a program that supports children to prepare for kindergarten. It's a preschool program, pre-K program. It's a title one program that's funded through the state of New Mexico. ///

COVER FOOTAGE KIDS SINGING WITH TEACHER OR READING

JANET MONTOYA PG. 4

... the children in our program score very well the next year that they go to kindergarten and I believe that the reason for that is because of the quality experiences in the classroom that we've been able to provide them the one or two years before entering kindergarten,

COVER FOOTAGE INTERLUDE OF KIDS COOKING AND PARENTS HELPING

but also the work that we do with families in that the families have been learning about way to support their kids, about ways to help them learn at home, using the resources they have at home and support their learning.

GRACE CARDONES, FAMILY EDUCATOR NMSU PG. 1

The parents come to the school and I am here to help them understand how to take care of their children so they can learn. They can become more able to understand what it is. It's like sleeping well, eating well, taking care of them, their children, understanding why we want them to fix the meals from scratch and avoid a lot of fat, sugar, salt content in the meals so the children can grow healthy

GRACE CARDONES, NMSU P.G 3

We are like a support group. They come to the school, we look after each other, we... we depend on each other, we have friends that we never thought that we would have and these families come from other countries to the United States of America and they... they have no one sometimes.

VERONICA MARCUS PG. 1 TOP

... when he got into the school, I'm like wow. They learn like faster and then now he's learning how to share with other kids, too, and I'm surprised he's learning a lot.

ANTONETTE PADILLA PG. 1 MIDDLE

... I have two other sons who were also in this class previously and they're very advanced in kindergarten. One was in kindergarten, now one's in first grade and they're very advanced in both their grades.

JANET MONTOYA PG. 1

Parents are a part of our classroom on a daily basis, they come in and they work with us in instructing the students during the day. I also work with them in helping them plan for their own education.

YVETTE MORA, PARENT PG. 2

the requirement for your child to be in the even start program is that one of the parents, or both, have to be going to school

ANTONETTE PADILLA PG. 2

I had to start school again so I started going to TVI and now I'm only three classes away from my associate's degree at TVI just having my children here in this program.

VERONICA MARCUS PG. 1

because I'm taking a ESL computer class and I'm... I didn't know anything about computers so now I know, you know, all the like basic stuff about computers and I'm learning Microsoft Word and how to use Internet

VERONICA MARCUS PG. 1 BOTTOM

And it's helping me a lot because now I can help my husband, too. He has a tire shop and I go to his computer and check prices for tires and all this stuff. Yea. So that's helping me in his job and also for myself.

YVETTE MORA PG. 1

their dad was the parent that was going to school last year and he got his... his bachelor's in business at Anderson... School of Business, from UNM.

YVETTE MORA PG. 1

I'm going to school now to (inaudible) for phlebotomy. So I had no plans on going back to school until last year. //// So it helped me along with my kids and I think having a role model... role models that continue their education they'll... hopefully they'll follow in the same footsteps.

**TIME LAPSE PERHAPS TO COVER NEXT BITE PARTIALLY**

VERONICA GARCIA PG. 2 BOTTOM

...poverty I think impacts the whole educational system, it's a chicken and the egg thing, but I believe that as we improve the education quality, and we have a more educated citizenry, that that cycle will begin to reverse itself. That with a..a better educated populous we have a better quality of life and their earning potential is greater and I think it just cycles into a positive cycle as opposed to a negative cycle.

CUT TO:

MARY MARTINEZ, UNM PG. 9

The problems with simple sugars and eating sweets in the diet is number one,///, the children fill up on these sweets and they don't tend to eat the foods with the good nutrients. /// So they're starting to eat less of the good foods and more of the sweets when you give them that choice.

GRAPHIC: NUTRICIAN

Another problem with sugar in its simplest forms is it can tend to cause more hyperactivity amongst the children //// and then when they get the low they become very sluggish again because they don't have the other nutrients in their body to kind of keep the sugar in their blood at a nice level amount where it's feeding the brain properly.

CUT TO:

**TIMELAPSE** IN SUNLAND PARK, KIDS ARRIVING AT SCHOOL...INTERPERSE GRAPHIC AND V/O

SUNLAND PARK ELEMENTARY SCHOOL  
ANTHONY, NEW MEXICO

Demetrias Giovas, Fruits and Vegetables program pg 2

V/O

. In all our elementary schools there is no, what we call, sugar and caffeine in the school environment. That means that classroom parties, birthday parties, social events, and so on and so forth, they're using healthier choices. Most of the times the parents come to us (inaudible) child birthday, what can I do for his or her classmates so we design a menu for them to bring in, which consists of fresh fruits, consists of fresh vegetables, consists of beautiful things that they are eye appealing but also very tasty.

Elba Flores, principal pg. 2

We did this because we found out that students are more alert when they're in class. They don't have any sugar rush because we don't allow any of these sugar products in our school. The parents already... we've educated the parents so they know exactly what it is that is allowed and not allowed and we're trying to educate these students so that they know to make healthy choices

MARY MARTINEZ, SENIOR RESEARCH NUTRITIONIST, UNM PG. 2

If you think about when children do not have breakfast in the morning they literally have gone many hours, at least maybe 12, 15, 16 hours on up without any nutrition into their body and the number one thing the nutrition will do is it provides the sugar to feed the brain, the glucose, and that is what allows your brain to work

COVER NEXT BITE WITH PREP SEQUENCE OF FRUIT AND VEGETABLES IN CAFETERIA KITCHEN

Demetrias pg. 1 middle to end

So we have innovative programs that we try to increase their ability of having a healthy life so they will not miss school and when they are in the classroom, to be attentive. Some of the programs that we have initiated was the fresh fruits and vegetables in the classroom. We have done that in three of our Anthony schools and the purpose of that is to make sure that the student, at a critical point of the day, or mid morning or late afternoon, has the same level of sugar in his system so he can pay attention to what the teacher is trying to teach and what the teacher is trying to get across. /////

SW Winrich, Teacher pg. 2

When they're eating sweet things /// It...makes them hyper, and really is, basically it makes it difficult as a teacher to keep them focused...///

CELIA SCOLES teacher head start pg. 4

They'll be very aggressive or at the beginning of the day they'll be very laid back and passive because they've had a high amount of sugar for the morning and they're on that high from their sugar and all of a sudden it takes a big dip and so then you see a real change in their behavior.

Elba Flores pg. 1

we try and educate these students for healthy eating, making the right choice, and they get very excited because we also introduce them to new fruits and vegetables

Demetrias pg. 1 bottom

We are using things like jicama, we're using things like mangos, we are using things like kiwis, we are using things like black oranges and star fruits, things that the kids have never seen before or they have not tasted before. /////

We do that because we want to expose them in the new global society because our society today it is not anymore local, state or national but becomes global

Elba Flores pg. 1 bottom

We... educate the teachers also because when we introduce these students to new foods, ////... the students will get a little education thing from the teachers where they let them know what it is, where it comes from

SW Winrich, Teacher pg. 2

Personally, I have started to eat a banana every day in the morning and eat an apple everyday in the afternoon and it makes a big effect.

Demetrius pg. 2 top

In this particular school, which is Sunland Park, this is the third year that we have that program. And we have noticed a couple of interesting things. Number one, the children now are more eager to learn and taste new foods that before they were very reluctant. Number two, we have noticed that the student has not going as much as it used to, to the nurse's office and also we noticed that there is no more tardiness in school. One more thing that I think has been excellent is that also absenteeism is going down. As a result of that, scores goes up.

### **TIME LAPSE RECESS DENNIS CHAVEZ ELEMENTARY**

V/O VERONICA GARCIA pg. 4

Physical education. The evidence is clear that physical education has a tie to improve student achievement.

CUT TO:

TS RUNNING SHOES, KIDS RUNNING

### **DENNIS CHAVEZ ELEMENTARY SCHOOL**

#### **RUNNERS CLUB**

Kandi Berry pg. 1 middle

this is the Dennis Chavez Runner's club. We started about three years ago and these children run anywhere from two to three miles a day, and we do it two times a week,

Kandi Berry Pg. 4 middle

after PE I have had teachers come up and say, you know, they come in and they sit down and they're ready to get to work.

Pg 4 middle

Helps concentration. ///// I mean, the more physical activity they get the less tired they are.

Kandi Berry pg. 5 bottom

What I've noticed with our kids that are... within the national average of physical activity, their self-esteem is very high. In... in a positive way. Their ener... energy level is very high, and they are high achievers in the classroom, so I think that it correlates, I think it all goes together

Kandi Berry pg. 6 middle

, just recess in general helps with their fine motor skills, gross motor skills and all that comes into play, all of it, in their writing, not just in PE being able to throw a ball but all that correlates into the classroom.

### **TIME LAPSE TRANSITION**

#### **GRAPHIC: SAFETY**

##### **DAN RIFKIN, CHILD PSYCHIATRIST PG. 3 BOTTOM**

Youth who experience violence at home, within their community, whether it's directly towards themselves or toward others that they witness, are likely to have some interference with their ability to focus, concentrate and succeed with their learning, as a repercussion of that experience.

##### **SYLIA SKULLS, TEACHER PG. 3 BOTTOM**

One of the things that I've observed is there's a lot more children that are exposed to violence within the home and they show signs through that at school by being very physical, being very forceful with the other children, not interacting appropriately with them///

##### **DAN RIFKIN PG. 2 MIDDLE**

there's no age that's too young for a child to be vulnerable to traumatic experiences. Especially with how it can effect their future learning. Especially earlier traumas occur the more lifelong the repercussions can be for the individual. And it can effect the same kind of memory in older individuals, largely because of what happens in the physiology of an individual who's been traumatized.

##### **INGRID MICHAEL PG. 4 TOP**

They might live in a home that has very many people coming and going, they might have unsafe environments such as///domestic violence, they might have people...gunshots...all those kinds of things.

##### **DAN RIFKIN, CHILD PSYCHIATRIST PG. 5**

...students need a lot more than what goes on in the classroom. That beyond having a safe classroom with adequate resources, an effective teacher, that they really need to be able to feel safe and secure outside the school as well. ///

## **LIVE SECTION 3: PARENTS / READY TO LEARN (NUTRICIAN, PHYSICAL, SAFETY)**

QUICK REPRISE SEQUENCE OF PRESS CONFERENCE TO:

## SFHS SPEECHES PG. 7 VERONICA GARCIA

The opportunity gap or achievement gap is the last measure on the chart and you can see clearly that our Hispanic, Black and Native American children, as well as the special education students and children coming from economically depressed households, are not achieving at nearly the same levels as their Asian and Anglo counterparts.

WIDE SHOT NEAR FARMINGTON, PERHAPS RAINBOW SHOT  
GRAPHIC;

**NORTHWESTERN NEW MEXICO**

IMAGES FROM NATURE...ALSO CAN USE SOME LAGUNA FOOTAGE FROM NIMF

## CHRIS SIMMS PG. 2

Well, I think a number of things probably lend on themselves to the fact that a lot of our students, Native American students, often score very low in areas especially of math, reading, literacy, and it's not one particular factor

## JOSEPH SUINA PG.2 TOP

part of it is the lack of connection for native students with the curriculum, with the teacher. But the other part of it, part of the problem is the lack of parental involvement. And native parents generally don't get involved in native education for various reasons. But those who do... evidence shows that their children do quite better... quite a bit better than those that don't.

## CHRIS SIMMS PG. 3

Much of the early education of Native American students at the turn of the century basically was for assimilation purposes, and so there was really no intent to provide the kinds of academic learning that would have made it would have made it possible for students to get higher education////

many of those early efforts for academic learning really did not support the idea that students could be who they were as Indian children and now, 20 or 30 years later, we are looking at the idea, the possibility, that it is possible to maintain who you are as your native identity but also to be successful academically.

## JOSEPH SUINA PG. 3

The scores as they are, are not acceptable, and should not be accepted by anybody. But it... unfortunately is the story and continues to be so. However, I think we are beginning to see some bright spots, you know, along the way////////  
Now one of the //// bright spots in education and it has been happening for awhile now, is the bringing of the culture and the language into the school setting. It is the one situation where the community can truly get involved

because it is... it is the situation where the community, the parents, tribal leaders are the experts on the topic.

CHRIS SIMMS PG. 3 BOTTOM

I think one of the good things that we see even within our own tribal communities today, is the recognition that if our children are going to succeed academically they also have to have a firm foundation in who they are. They have to have a firm foundation in the things that also make them part of our communities. It's not just purely academic success.

JOSEPH SUINA PG. 5

Education is key in all of this because education helps the dependent child to move to independence but it's at that level that oftentimes we get stuck and that's where the measures come from in school, the A's, the B's, and the C's, are still at that independent level and we do far too little to nurture or to encourage inter-dependence which is at a higher level of living together on this earth, for all people. I'm not just talking about native people but as you and I know, you know, resources as scarce as they're getting to be, we need to have another level of life and I think the native community could teach us a couple of things about that.

CUT TO: DANCE AND MUSIC FROM DOLORES HUERTA SCHOOL

GRAPHIC:

**LA ACADEMIA DOLORES HUERTA  
LAS CRUCES**

ALLYSSA BYBEE, STUDENT PG. 4

The school I go to is La Academia Dolores Huerta. It's called that because she was as civil rights worker and she co-founded the United farm Workers Association with Cesar Chavez.

MUSIC / DANCING

SARAH BYBEE, PARENT PG. 1

my husband and I wanted something that she could do that would expand her mind and be able to engage it more... and the bilingual aspect of her education and academics has really allowed for her to think... more fully in two different languages.

CLASSROOM IN SPANISH

PATSY ROBLES, PARENT PG. 1

And when we found out that we had a bilingual school here that just started which has only been here for two years, we decided to give it a try and it's the best decision I've ever made for her.

LUIS QUINONES, PRINCIPAL PG. 1

The school is unique because it is the only all bilingual middle school in the whole state of New Mexico. By all bilingual this means that every single class is taught in both Spanish and English every single day. ////

(SEE THE CHILDREN HELPING EACH OTHER IN CLASS)

on English day the English speakers are the shining stars if you will. On the Spanish day, quote, the ones that speak Spanish are the ones that excel. So they help each other out so it really forms a good cross cultural connection between the children.

(FULL NATS IN CLASS WITH SPANISH AND THEN ENGLISH)

LUIS PG. 4 AND 5

La Cadeña Delores Huerta is a charter school. A charter school is a public school. A lot of people think that charter schools are private schools. They are not. ////

It's open enrollment, whether they know two languages, one language, or three languages.///

We are funded the same way as other public schools are, through the state of New Mexico.

PATSY ROBLES, PARENT PG. 1 BOTTOM

The bilingual education is important to me for the one reason because of the area that we live in. It's very in high demand. The job where I am at, for example, is... it is very good that I am bilingual because we have a lot of Spanish speaking customers and so it comes in handy to know both languages.

LUIS PG. 3

...the research shows that dual language really is important in increasing student achievement. In other words, a student that is able to function well in one language can function even better in two languages.

ALYSSA BYBEE, STUDENT PG. 1

My favorite part about this school is how they teach you two cultures. They strengthen the one that you already know and they...show you different kinds of cultures to introduce you , I guess, to the world.

LUIS QUINONES PG. 3

We need to be multi-cultural and we need to be multi-lingual from an economic point of view in order to compete with people from other nations. We want our students to be able to compete with students from other parts of the world, and if we don't offer them this curriculum, they are going to be limited.

GRAPHIC:

COMMUNITY

TIME LAPSE OF TATUM...OR RURAL LOOKING SHOT

DR. RICK MEYER PG. 3 TOP

So what I argue that we need for adequate yearly progress is adequate yearly economic progress so that as a state the standard of living of families increases and enhances each year so that they can have the quality of life they need at home so they're not only ready to be in school, but supported to stay in school.

VERONICA GARCIA PG. 4 BOTTOM

I would tell you that 50% of our schools have populations of 1,000 or less in their school, and community is key and the school is a key to that community.

VERONICA GARCIA PG. 2 BOTTOM

Economic development is crucial and then we've also tied that into our school reform initiative with our rural revitalization////

IMAGE OF THE PLAINS OF EASTERN NEW MEXICO

David Jiron pg. 1

I work in the gas industry. I work out in the Lee County area. We cover about 9 counties. We got 2500 miles of pipeline and we measure... we measure the gas from the well head, the raw gas, we pipeline it to the plant.

TJ Parks, Superintendant Tatum Schools pg. 1

We have the oil field related industry and we have the ranching related industry and in all reality the two don't mix, but in Tatum, New Mexico there's a very hybrid performance between the two and the school benefits from both ends of it.

David Jiron pg. I was fortunate enough to have two kids go to the Tatum school and both of them received an excellent education.

TJ Parks pg. 2

The Tatum Rural Revitalization Organization is literally a combination of school and community. /////We're trying to take all of our moneys, whether it be tax dollars or local dollars, and just use them for the best interest of our community

and so that way we don't have to go out searching for moneys, searching for anything, we just use each others resources.////

It's opened up a lot of doors in which we try to use the resources from the school, whether it be printing presses, whether it be creating banners, whatever it is, and the resources of the community. We've got people from the community that come in and provide help with us. ////

David Jiron pg. 4

My committee is the places committee and what we do is we take care of things like buildings. One of the things we're working on is improvement on the highway 380////and we asked if there was any grant money available and they told us there was and so we filled out these 9 gajillion sheets of paper and my wife and I and Miss Nower went to do a presentation that one of the students of the high school made a Powerpoint presentation////and so in turn we have a half a million dollar grant to improve highway 380.

Billy Jane Nowart, teacher, Tatum Schools pg. 3

The whole process of revitalization is built around the fact or the theory that politics within a community may change, people may change, but the school is probably the one constant factor. And so through that, we have linked, further linked the school with the community.

TJ Parks pg. 5 middle

we're really trying to get the kids where the community is our classroom. Our building trades department has torn down and rebuilt a press box at the football field, they built from scratch a 6,000 square foot facility for our bus barns for next year because we... we know that housing is one of our top priorities in Tatum and that's keeping people from moving in so we've already declared that we will build a brand new house with our building trades department.

TJ pg. 3 bottom

I think one of the greatest reasons why the rural revitalization is working with the... between the school and the community, is everyone has the same purpose in mind. We all want a quality education for kids with the same... same end result,

Billy Jane Nowart pg. 1

It's a place where students learn. I think they can feel safe. Parents are welcome to school. The School people are welcomed into the community

## **TIME LAPSE OF COMMUNITY CENTER BEING FILLED UP**

## **VO OVER TIME LAPSE**

Premiere pg. 1 bottom:

...you know, and quit saying that we are the city or we are the school or we are the county or we are the state. You know, we're all New Mexicans, we're all Lea Countians and we all live in Tatum, New Mexico, the greatest place on the face of the earth. I'm tickled to death to be here.

[applause]

INTRO OF SEC Garcia

The premiere pg. 3 bottom 4 top

...I am very proud and pleased to introduce////secretary of education in the state of New Mexico...I've very proud and pleased to consider her a friend of mine...Veronica Garcia.../////

Premiere pg. 4

But our goal is to see these small school districts that perhaps could have had declining enrollment begin to thrive and to create hope for our students that you don't have to leave your community when you...after you continue with your education...

INTRO OF FILM IN OPENING REMARKS

ANGELICA MARTINEZ, STUDENT PG. 2

The story is about basically the school, Tatum school, Tatum community, the history, the present and the future where we want to go with it.

PART OF FILM.... APPLAUSE AFTER....HUB BUB

STUDENT INTERVIEWS PG. 3

. It was beyond our wildest dreams. This is a vision that we have for school districts and small communities throughout New Mexico but even with the large, like for example, even Albuquerque, a large school district can feel these communities around their high schools and really bring the... the community to rally around the school. That's what our kids need.

Student Interviews pg. 3 middle

If students can see a future for themselves in their community, they see some relevance in their education.

Student interviews pg. 4 bottom

But for all of us and all of our different culture, socio-economic, different backgrounds, come together for one common cause and that common cause is for the youth of New Mexico, they are our future.

DISSOLVE TO:

**OPPORTUNITY TO SUCCEED**

**LIVE SECTION 4:  
ACHIEVEMENT GAP / SAFETY / COMMUNITY**