

We HEAR the sounds of the roller coaster and the background screams from kids on the ride. As we SEE the GRAPHIC;

### **There are No Exceptions to Addiction**

We SEE the coaster, slow-mo and menacing from the back as it twists and turns through the ride as we HEAR:

DIANA GEORGE LUCERO PG 4

This drug is such a powerful drug that I don't think adolescents appreciate how powerful it is and it does, and it grabs them and it doesn't let go of them. It hijacks the brain and they just don't have any control.

TS of following kids STOIC ON THE RIDE ALONE

MAURICE BISHOP PG 3

I was physically ill and I couldn't move and my bones hurt and I was scared and it wasn't about getting high anymore. Like, the high had gone a while ago. It was about maintaining. I thought I was going to die without it. That was how bad it was. It felt like I was literally dying if I didn't have that in my system and so I did whatever I could to not feel that way.

VAUGHN BISHOP PG 2

I was physically sick. Like my bones were hurting the first time I woke up and I was really sick. I wanted to cry. Like my bones wanted to jump out of my skin, my body was crawling. I was throwing up. I couldn't function. All I could do was stay in that one spot and hope for something to make me feel better. /// The only thing that was going to make me feel better was opiates, heroin or really strong painkillers.

FADE to BLACK / FADE UP

We begin to SEE a WS of people in an amusement park, DOLLY OR JIB SHOT OF walking in groups enjoying the day and we CUT TO HAND HELD SWISH PAN INTO CU of individual faces in SLO MO as we HEAR their thoughts:

THOMAS GRIFFIN pg 1

I used to be a very good kid, straight A student. I was an athlete football player and wrestler.

ERIKA POHL PG 2

I grew up and I was a very good girl. I did great in school. I was an athlete. I was a good kid.

WIDE SHOT OF GROUP AT PARK SO FOLLOWING BITE IS "EVERYONE"

TRAVIS LOPEZ pg 1 bottom

I was an over-achiever. Great in school. Great athletics. So in high school, drugs were not really an issue with the crowd that I hung out with.

ERIKA POHL PG 1

when I was 17, I was complaining to a friend about my back hurting, so they handed me a pill and took it, trusting them, and felt fantastic. That began a two year search for more pills, more painkillers. I would steal them from friend's houses. I would snoop in everyone's cabinets. I would look my hardest to find these pills, because it just made me feel better.

RICHARD GRIFFIN PG 1 BOTTOM

I can see it in some of the students I coach. But I couldn't see it in my own kid.

LOU DURAN PG 1

We had him and his friends at ours house all the time. I, I chose my career to stay at home //// the kids were always at our house. We traveled all over with baseball, you know, we were very involved parents.

We SEE TS of one of the roller coaster tracks and GRAPHIC:

**The City of Albuquerque**  
**New Mexico Children Youth and Families Department**  
**New Mexico Behavioral Health Collaborative**  
**Bernalillo County Substance Abuse Prevention Program**  
**New Mexico Human Services Department**  
**Independent Insurance Agents of New Mexico**

**In Association with:**

ANDY LEYBA PG 2

my wife and I never thought this ever could happen to us. It doesn't happen to our family, our families. It happens to somebody else. it happens to neglected children, not children that are loved.

We SEE **Griffin family** walking together TS as we HEAR:

THOMAS GRIFFIN PG 1

My addiction started right around when I was turning 16 ////I kept it hidden from them for two years, for two whole years from my parents, my siblings, any family of mine, I kept it hidden for two whole years.

We SEE Laurie and family sitting together as we HEAR:

LAURIE MAGEE PG 1

from the very beginning I did everything with Jarrod. I had him in sports and had him in extracurricular activities

We SEE TS of another part of the roller coaster track as we GRAPHIC:

Cooperative Educational Services  
New Mexico Office of the Attorney General  
New Mexico Mutual  
State Farm Insurance Company  
UNM College of Pharmacy  
The Heroin Awareness Committee  
New Mexico Coalition of School Administrators  
New Mexico School Boards Association  
U.S. New Mexico Federal Credit Union  
New Mexico Parent Teacher Association  
And

ERIKA POHL PG 2

It was so easy to hide. I had this little jewelry box that I kept them in. I would steal quite a bit at a time and keep them in that jewelry box and nobody suspected me ever.

LOU DURAN PG 1

We were good parents. We were involved, we talked, we... I told Michael and my daughter at a young age, don't do drugs, don't do drugs, you know, they're bad for you, don't do drugs.

We SEE TS of the empty roller coaster seats as we GRAPHIC:

**Christopher Productions, LLC**  
**SafeTeen New Mexico**  
**Present**

JENNIFER WEISS PG1 AND 2

we try and justify it and say, oh well their parents didn't pay attention or that, you know their parents were divorced or their parent, their dad worked all the time and so they weren't home. //, no these are normal families who...who lived extremely normal, healthy family lives up until that point and then all of a sudden the rug is pulled out from under them //

We SEE the WS of the roller coaster structure as it fades to the periodic table and SEE the TITLE CARD:

**NO EXCEPTIONS**

That DISSOLVES TO the live scene of people and a TS SLO MO of Jennifer:

JENNIFER WEISS PG 2

He broke both collarbones, one playing football, one playing, one doing wrestling  
/// So for all of those injuries he received narcotics for the pain, ////. And he had  
told me one time that he, he liked the way they made him feel. //// he liked the  
way that the opiate pain reliever made him feel. ////

DAVID LAY PG 3

One person can use a drug and never have a problem. Another person can use  
a drug once and become dependent upon it very quickly. One person might use  
a drug and have an immediate physiological reaction that could lead to overdose  
or death, and another person might not.

JULIE BOWEN PG 1

Not everyone who takes pain pills will become addicted, but it's often a kid who  
sprains their ankle from a skateboard injury and ends up in the ER and is  
prescribed 20 Vicaden, and then ends up really liking them and wanting more.  
It's hard to predict who those patients will be.

VAUGHN (YDI KIDS GROUP PAGE 4) SLO MO OF VAUGHN TS

I had a surgery on my mouth when I was like 15 and that was the first time I took  
pain killers and then very quickly became my drug of choice.

TIM CONDIN PG 2

We were surprised when we looked at the database that the number one  
prescriber of opiate analgesics were dentists and in fact, they continue to be the  
number one prescriber for young people, or adolescents and young adults.

JENNIFER WEISS PG 1 AND 2

That's the scare factor I think for parents, is not being able to identify things that  
they could do differently in order to keep their kids from choosing this path.

We SEE the crowd lining up to get onto the coaster...DOLLY SHOT along the  
coaster loading area.

YDI KIDS GROUP pg 5 (**Antoinette Rodriguez**)

I got started using opiates with one of my friends. We were cruising downtown  
and she went and bought some and told me to try it.///

TIM CONDIN PG 4

Seventy percent of people age 12 and older who took prescription drug for non-  
medical purposes last year, got them from a friend or a relative. Seventy  
Percent!

MAURICE BISHOP PG 2

Ninety percent of my drugs were given to me /////. Because when you are a pretty girl, you can get a lot and so I didn't really have to pay for my drugs until I got into the harder drugs and then/////I had to do what I had to do to get that.

JENNIFER WEISS PG 5

When he used the first time he was at a party and, and everybody else was doing it and he was told it wasn't addictive and he was told, //// it's not addictive if you smoke it. I mean he was told all these things that kids believe and then before they know it, when they're addicted to it, it's too late.

We SEE the roller coaster coming to the top of the hill and we HEAR the CLICKING of the track:

LOU DURAN PG 2

/// someone handed him an oxycotton pill and, him and his friends, and he said, try this, ///// apparently they all tried it and Michael instantly liked it. He just said, "wow, you know, I like this."

YDI kids group THOMAS GRIFFIN PG 6

When I started doing it, you know, I was like, oh, I see why you do this. You know, I mean it really makes you feel like you can do anything. You're the kind of the world, nothing can stop you, no problems, no worries, life is perfect.

We HEAR the screams from the roller coaster and see the EXT WS of the coaster fly past FULL OF PEOPLE.

OVER THE NEXT TWO BITES WE SEE THE COASTER RIPPING ALONG.

DR. HARRIS SILVER PG 2

The more you take, even in 10 to 14 days, it starts to cause chemical and even some anatomical changes in the brain.

MEG CURTAIN RAY BEAR PG 1

We don't live in a society where it's a drug free, it's quite the opposite, kids are exposed to a tremendous amount of triggers and opportunities and they're in an age of exploration, developmentally, they're curious, they want to know, and they may experiment a little bit...and I mean they can come into addiction from any number of angles, but it's never intentional, they never set out to hurt their family, they never set out to cause problems, and they most certainly never set out to be addicted.

We SEE the INTERIOR OF ROLLER COASTER with only the individual speaker on it by themselves....all others have vanished. (BE SURE TO SHOOT ONE PASS WITH ALL OF THESE FOLKS ON IT TOGETHER BUT SPREAD OUT).

**ERIKA POHL PG 2 (TS ON THE COASTER BY SELF SLO MO)**

, I remember this one time I was on my way to a friend's house and I knew they had some painkillers at their house. I parked my car and I just started sobbing, because I knew that no matter how much I didn't want to use these pills, I knew that when I went there and when I got the chance, I was going to go find them and I was going to take them. It was just a moment of utter desperation. Complete... I was just lost. Scared.

**VAUGHN BISHOP PG 3 (TS ON COASTER BY SELF SLO MO)**

When I started doing heroin, I dropped off the face of the planet. I didn't talk to any friends. The only people I talked to were the people used with //Because I was not concerned about anything else. I didn't care about my friends. I didn't care if they cared about me. All I cared about was getting high.

**MAURICE BISHOP PG 2 (TS ON THE COASTER BY SELF SLO MO)**

For a while, I had a job. For a while, I maintained. But eventually, I got fired from every job for stealing or doing unethical conduct while on the job – // And then I collected unemployment for awhile. // when the money ran out, I slept with my drug dealer a lot of times. I stole money from other people, panhandled. I did a lot of things that you wouldn't want to do, but I didn't want to be sick. So I did everything I had to.

**THOMAS GRIFFIN (YDI KIDS PG 6) (TS ON THE COASTER BY SELF SLO)**

It's the devil, heroin is the devil himself and it will screw your life up. It will screw everything up, it will ruin the lives of those around you, even those who don't do it. It just burns and destroys everything in its path//

TRANSITION SHOT: of coaster shooting by.

**We SEE Richard, Andy, Lori, Lou and Jennifer sitting together. We SEE Nikkie come up and hug her mom.** WS and then swish pan into TS as they talk MOS as we HEAR:

**ANDY LEYBA PG 3**

//As a parent you're in denial. My child is not broken.

**JENNIFER WEISS PG 4**

it was about 7 months before I knew that he was on heroin from the time that he started using.

We SEE WS of CROWD IN LINE and floating **GRAPHIC: THE SIGNS**

**ANDY LEYBA PG 3**

Watch the people he hangs out with because as soon as they become an addict, their childhood **friends** or close friends are no longer hanging out.

LORI MAGEE PG 3

Well the **isolating** himself. The wanting to be gone constantly, never wanting to be at home, never wanting to be with the family. Actually there was a few times that we found **foil** and I didn't know what foil was. You know I mean I didn't know what he would possibly be using it for. **Spoons** went missing in our house. On the doorframe we would see **black marks**. But you know I just...I didn't put two and two together, I didn't know.

JENNIFER WEISS PG 4

His **personality changed**. His, he was angry all the time. His **sleep patterns** changed. His **eating patterns** changed. He was disappearing for hours at a time. We couldn't find him. /////He was a very good student, very good grades and then all of a sudden he had **no interest in school**.

NIKKIE DURAN PG 2

He was **rude** and he was arrogant and he was better than everyone and he was better than me. He became this awful person that I did not know and I knew it was not my brother that I loved.

LOU DURAN PG 2

but he had a sports injury. ///he also played soccer, and he was prescribed oxycotin for the injury. ///// and come to find, you know, sometime later he was able to refill the oxycotin twice without my permission.

TIM CONDIN PG 2

They are very important lifesaving medications for people in pain. But we've got too many of them, I think, floating around there for, for some of the wrong reasons.

DR HARRIS SILVER PG 3

...from 2000 to 2009, over a 10 year period, the number of prescriptions for opiates went up about 50%. The amount of opiates when up about 300%. So what that tells me is not only did the number of prescriptions go up///the number of milligrams and the portions of medications went up. So in other words, instead of getting prescribed, 12 Percocet, people were getting 20 or 30 and this became the trend///// when I was a surgery resident, I was taught to over prescribe medication because we didn't want phone calls///

GRAPHIC:

sales prescription opioid drugs  
\$5.8 billion in 2006,  
\$8.4 billion in 2011,

We SEE several angles of the image of roller coaster controller turning on the ride as we HEAR.

TIM CONDIN PG 4

It's coming out of our medicine cabinets; it's coming out of grandma's medicine cabinet; coming out of your parents medicine cabinet. ////big real estate issue. People making appointments, going to see houses that are up for sale and going through medicine cabinets.

LOU DURAN PG 2

he was getting to go to the big high school that he wanted to. He befriended a boy there //// and the boy lived in the northeast heights so the deal was, "I'll give you oxy if you drive me home every day." So Michael had access to oxycotton on a daily basis.

LAURIE MAGEE PG 2

So when I confronted Jarrod about it, he said well it's not heroin it's Oxycotin. So it's not the same thing mom, it's not that big of a deal.

**We SEE GRAPHIC: of Oxy and heroin chemical structure.**

MEGAN THOMPSON PG 4

The Chemical similarities of heroin and say, Oxycotin, are striking. If you put both chemical structures side by side, it is almost impossible to tell the difference between heroin and Oxycotin.///// Oxycotin now is going for about a dollar a milligram and Oxycotin comes in 20, 40, 60, and 80 milligram trablets so one 80 milligram tablet is going to bring in 80 bucks. That's a lot of money for somebody to spend on one tablet for a high that they can get just as///easy from heroin for a lot cheaper on the street.

**We SEE the TS of side of roller coaster leaving the station.**

LOU DURAN PG 3

Oxycotin is too expensive. You get to that point where you have to steal to get the oxy and the transition into heroin it's so cheap and so easy to get. That was where he started the heroin.

ANDY LEYBA PG 1

And then eventually it got so bad that he landed up in the hospital, he overdosed, the first time////we put him on a program there and the insurance company paid for 30 days. Additional 15 days cost my wife and I \$18,000 for 15 days, so we took ours, money out of our savings because we need to save him /// and he did well for a year and then he lapsed and my wife found him taking his last breaths. //// He had overdosed for the second time.



ERIKA POHL PG 2

They were completely surprised when I told my family. But I was floored by the amount of support I got from them. I wasn't expecting my family to be that supportive of what I was going through. I was just too scared to tell them and when I finally did, it was kind of freeing, kind of liberating.

MAURICE BISHOP PG 3

I was really tired of the hustle and the getting up in the morning and being sick and having to shoot up five times a day or I'd be sick. I was tired of that, but I didn't know how to get out. //// I had tried to go to treatment, but I couldn't handle the withdrawals, so I left, because I knew there were drugs at home

VAUGHN BISHOP PG 2

. When I tried to get help, I didn't know how. I wanted it, but I didn't know how to get it. I knew there were meetings I could go to, but I didn't know how to ask for the help. I didn't.

**RICHARD GRIFFIN PG 2 (SITTING WITH WIFE....STARING AT CAMERA)**

/// we literally told him that he, he could not stay at our house any longer if that was going to be his lifestyle. He needed to leave. And I, my wife was going to send him with nothing and I gave him a little bag of clothes and said, you're on your own son.

I walked away and cried for about 6 hours, and I'm a grown man. //// And, and to his credit about 10 o'clock at night he text me, and that's when he openly admitted that he was a user and an addict, //// and...and I told him I said if you're sincere about this and this is what you want to do then you can come back but there are going to be rules and there are going to be boundaries //// And, and so that's how we started our new life, and we, we agreed to go through detox with him. We would live through this with him.

**MAURICE BISHOP PG 3 (SITTING BY SELF....STARING AT CAMERA )**

I had promised myself when I was in jail that I was going to stop. I said maybe I would just do it on the weekends. I am going to do it today and then I am not going to do it for a week and then I will do it. So I did it the very next day after I got out of jail, just to feel it one last time and it didn't happen that way.

**NIKKIE DURAN PG 4 (SITTING BY SELF STARING AT CAMERA)**

it does affect the family members just as much as it affects the addict, just in different ways and no one deserves to do that. I didn't deserve to write my brother's speech that was said at his funeral. I don't think I deserved to have to pick out his casket and what he wore in the casket. I didn't want to have to do any of that.

**ELIZABETH BROOKS YDI KIDS PG 10 (SITTING ....STARING AT CAMERA)**

When my sister started getting really heavy into her addiction, it got to the point where I had to cut her completely out of my life. I couldn't watch my little sister die (cries)/////it's destroyed my family, my family is so broken hearted. My mom is torn up about it, it's it just gets to a point where you're at a loss of what you can do any more////

**ANDY LEYBA PG 2 (SITTING WITH WIFE....STARING AT CAMERA )**

I am a hostage. My wife and I are hostages because of this. My son is a hostage. My daughter is a hostage because you know, we don't know if we're going to find him dead. Every morning I wake up to see if he's breathing still. Before I go to bed I see if he's breathing. I actually had to touch him, actually ////I feel that I'm a hostage.

**LOU DURAN PG 3 (SITTING BY SELF....STARING AT CAMERA )**

///you think when you get your child help the first time that you're done. Oh, they're done, he's over with, not knowing at the time that it's a lifelong battle. You send them off to college and you think, it's over. So then when the first relapse happens, you know, reality really slaps you in the face. When the second relapse happens, you know, again, you're naive to think a 30-day inpatient has cured your, you know, your child. You don't think. You don't even have time to think. You just jump into what's my next plan? And there was always the next plan.

**We SEE the roller coast with NO ONE IN IT.**

**LOU DURAN PG 4**

I used to joke, plan A, plan B, plan C. I had a plan D you know, when the night Michael died because I knew he was still struggling.

**LORI MAGEE PG 4 (SITTING BY SELF....STARING AT CAMERA )**

Well I get the phone call on a Wednesday afternoon and answered the phone and it's the, the doctor at Medical City Center in Dallas saying, do you know a Jarrod Zaley? And I said, yes I'm his mother. And he says well he was found, he had an overdose, you need to come to Dallas immediately.

**We SEE the roller coaster come into the station...most seats are empty. The following youth are left: Maurice and Vaughn, Thomas Griffin, Erika Pohl, Antoinette, Vincent.**

**LORI MAGEE PG 5**

So we sat there for 3 days, as he was on a ventilator waiting for organ donors because he had it on his driver's license that he wanted to be an organ donor. So through the tragedy he did end up saving people, 3 people's lives. So we find some kind of comfort in that. But it was horrific. Worst nightmare anyone could ever go through.

**We SEE TS slo mo of EACH SPEAKER as they get out.**

ERIKA POHL PG 2

I had gone to intensive outpatient treatment and then entered a 12-step program, which is where I still am today and it has been quite the journey.

VAUGHN BISHOP PG 5

Right now I am going to school. I am studying office administrations job trade, but I want to go into health occupation trade at CNM and I am well on my way to doing that.

MAURICE BISHOP PG 4

. I have a job and I work really hard to just live as an adult. I have my own place to live and I have a car. I have goals that I am setting out and I want to go back to school and I am going to do that. And I can. I can do that. So it's really awesome being sober. I can do things. I have things to look forward to and I can make plans and ///// I can set goals and actually do them, which is nice about being sober.

ERIKA POHL PG 2

Right now I am studying biology and I am hoping to go to veterinary school in the next couple of years. So, I am hoping to be a veterinarian.

///// It was the childhood dream that I pushed aside when I was using and never really let go as much as I pushed it away. But when I got clean, nothing is going to stop me!

**Perhaps we SEE shots of happy kids on carousel or elsewhere as we HEAR:**

LOU DURAN PG 6

I would be up at 5 every morning because that's when my workday would start and I'd look in the room and I'd think, is the light on? Is, you know, and you listen for a second, can you hear him breathing? Is he asleep? And you do that. You... you know, the whole time they're struggling, if the door's open you get that instant, okay, he's okay. Or you hear them move around. And he died seven months ago and you still have that.../////you know, I automatically look at his room to see if his light's on under the crack of the door. So you know, I don't know when that'll go away.

VAUGHN BISHOP PG 1

for somebody else that wants to do it, it is hard,///So the only thing I can do for that person is tell them, "This is what I did. I thought it couldn't happen to me. This is what happened. This is what happened to me. This is what will happen to you." And there is no way around it. There is no way of it not happening, so it is going to happen.

**GRAPHIC NO EXCEPTIONS**

**Perhaps we SEE the fun kids are having, groups of kids, parents etc. as we HEAR:**

TRAVIS LOPEZ PG 4

In my mind, every now and then I think I can use. I still think I can do it. I still think I can drink. And that is hard, because I know I can't, but my mind is just telling me something different. My addiction is constantly coming out in different ways and it is trying to kill me. No matter how well I am doing, my addiction is always going to be there, trying to get me to use again. Trying to kill me.

CREDITS ROLL AS WE HEAR:

DAMIAN RUBALCABA PG 3

Here are people that are your peers that are saying this, that have gone through this, that are saying this could happen. Now you have no excuses. You have the information, if you make this decision, you are fully aware of these consequences. do not make this decision lightly.

TITLE CARD:

For Help [www.SayNoToHeroin.org](http://www.SayNoToHeroin.org)